

BUILDING A US FOR ALL OF US- WE DRAW THE LINE AT HATE! STRATEGY (META FRAMEWORK)

Since the Right wing/corporate backlash in the 1970s the Right has stoked racial hatred to solidify white anger at deindustrialization and declining standards of living into a political base. Over the last 40 years, their strategic advancement of concepts like "reverse racism" and "political correctness" have successfully undermined the concept of racial inequality as an enduring problem, while coded frames such as "family values," and "patriotism" have used racism to galvanize a white base in support of its corporate agenda. With the election of President Obama the level of militant racism has taken on new proportions, uniting opposition to a progressive legislative agenda, with the ability to apply itself to diverse issues from healthcare to bank bailouts forcing concessions to the Right. The white anti-racist Left needs to expose the Right's racist extremism and marginalize these groups by asserting a clear line on racism that cannot be crossed. Just as organizing in the Civil Rights movement shifted public opinion against Jim Crow, today we need to build a Third Wave anti-racism movement to draw the line at hate.

2-3 YEAR STRATEGIC GOALS

ORGANIZING	<ul style="list-style-type: none"> Establish a visible, national 3rd wave anti-racism movement of 50,000-100,000 supports and & active white anti-racist base of 5,000-10,000 people organized into 100-150 small groups across US (10-15 per group). Build a visible white majority (60%) in the US that is united against racism & hate ,and believes in a future for all communities in the US. Provide a national infrastructure to coordinate and support the organizing of local groups to form local bases of white anti-racist groups to organize local opposition and visibility.(explore using a affinity group structure for organizing across the country.)
FRAMING	<ul style="list-style-type: none"> Use framing and values to shift public debate to anti racist & progressive values a vision for a common set of values of a US for us all Shift public opinion to see emerging right wing "grassroots" groups like the tea party as hate groups that all whites should visibly oppose Expose corporate backing and major right wing players behind these hate groups and expose whose interests they really serve Raise visibility of the underlying economic issues facing poor and working-class whites and people of color and build support of efforts by national people of color led efforts to address the economic crisis and provide a real recovery for the people

DIRECT ACTION CAMPAIGN STRATEGIES

- Flashpoints strategy- Develop a set of analytical tools/Q's which will allow us to anticipate and identify what are conditions for implementing our strategic framing (National Immigration reform as context)
- Engage in media "grabbing" event/actions to focus on our frames
- Engage right wing activists locally in dialogues and contradictions
- Strategic use of white anti racist voice to penetrate the message deep into the debate and mainstream public opinion
- Hold Community Dialogue events to raise progressive anti racist consciousness with white people

FRAMING STRATEGIES:

- Use the questions, "Where do we draw the line on hate?" to move the public to establish a clear line of what racism/hate is within the mainstream/dominant society, critique the racist Right, and envision a US for all us
- Use media organizing strategies to penetrate mainstream media and public consciousness
- Strategic use of white anti racist voice to penetrate the message deep into the debate and mainstream public opinion
- Use social networking to increase exposure to framing

BASE BUILDING STRATEGIES

- Build a powerful "organizing engine" by recruiting a broad base of white 18-28 year old young adults who were active for Obama & ask them to be visible and active around a common vision & a passion for racial justice as the path to social justice.
- Establish local affinity group base building models which serve as an "organizing engine" to engage larger white communities
- Build a online visibility movement- Use e-communications and online social networking strategies to penetrate mainstream culture
- Utilize tiered organizing strategies- White mainstream public opinion/Liberal, Progressives, Radicals/Poor-White working class

TOOLS

- Index of Hate (Hate O' Meter)- Southern Poverty Law center- Define so the whole country is responsible (white people) for the position of the hate index
- Create a spectrum of hate and ask people to define what is hate?
- Create a symbol that people can wear/email/web site

